

# Cyber, Privacy & Technology

Emergence Cyber SyncUp

May 2025



# About us

As we've watched the world of business change, we've seen the scope of business risk change and expand in lockstep. Wotton Kearney is now Asia Pacific's leading risk and disputes legal business. As a full-service litigation firm, we bring a unique combination of expertise, resources and capabilities to our cyber litigation offering. Drawing on our experience in managing and responding to cyber incidents, litigation and disputes, we focus on commerciality and strategic decision making, to achieve the best outcome for our clients.

This new world demands a deeper and broader set of skills and an ever-evolving toolkit for managing and mitigating those risks. Wotton Kearney is highly regarded in a myriad of areas including commercial litigation, dispute resolution and class actions. Our cyber, privacy and technology team is unparalleled in the market place. We empower our clients with expert guidance to navigate the complexities of cyber threats and data protection ensuring our clients stays resilient, compliant, and prepared to respond effectively when it matters most.



"I have found the Cyber team at Wotton + Kearney to be one of the best firms to work with in regards to Cyber incidents and they shine in particular with incidents involving ransomware, nation-state attacks, or other complex incidents."

- Client Feedback, CHAMBERS ASIA-PACIFIC, 2024



# Why Wotton Kearney for Cyber?



Cybercrime has become one of the most dominant and expensive threats to global businesses. The number of cyber-related incidents continues to rise, and cyber-attacks are becoming increasingly sophisticated.

As a result, regulatory surveillance on the protective measures businesses are implementing, to shield their clients from these risks, is becoming more vigilant.

Our constantly growing and evolving team covers the full spectrum of your cyber and privacy needs.

## A tailored and managed approach

At the outset, we will work with our clients to determine the most effective approach to the management of any incident, including an agreed communication plan to ensure relevant stakeholders are kept up to date and able to make informed decisions quickly to respond to the risk.

## Full-Service Offering

Our comprehensive services cater to varying cyber, privacy and technology needs. Our specialist lawyers will collaborate with our clients to deliver customised solutions, whether it's incident response, privacy compliance, advisory, data risk management, or dispute resolution.

## Local Experts. Global Player

Cyber risks are global, but their impacts are local. Our team combines international experience with a deep understanding of local cyber landscapes. Through strategic partnerships, we will leverage our knowledge and relationships to address any cross-border breaches effectively.

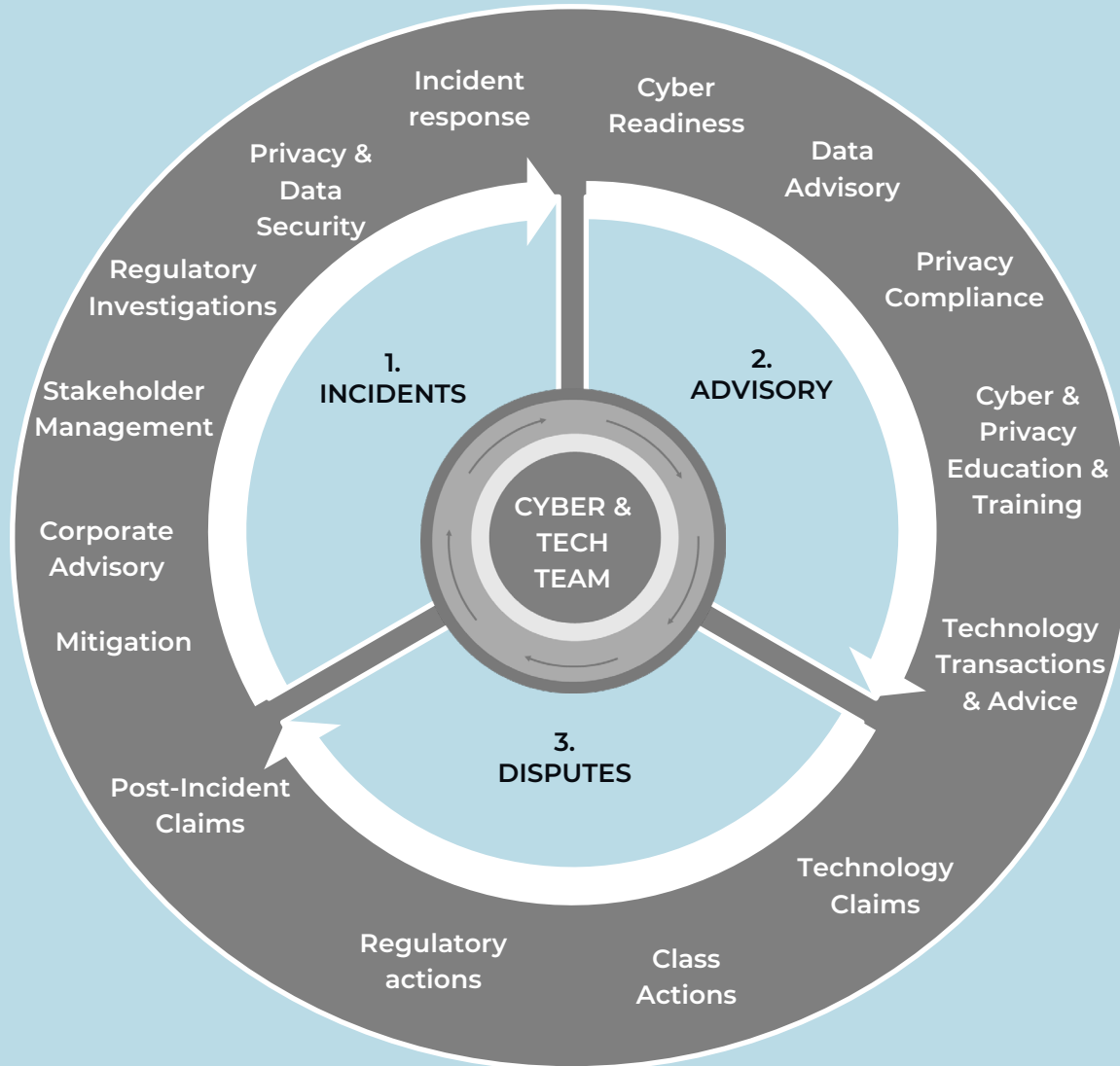
## Capacity and Scale

With over 25 dedicated lawyers focusing on Cyber, Privacy and Technology across Australia and New Zealand, backed by a global network of over 2000 lawyers, we provide unmatched expertise and depth of talent to resolve any incident in a timely and effective manner.



# Providing a Full-service Offering to the Market

Our service model will enable us to provide the best service to our clients across the complete spectrum of your cyber, technology and commercial litigations needs.



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*The data protection and cyber security team at WK are leaders in the field. What truly sets them apart is their ability to explain complex concepts to their clients, putting them at ease at what can be an overwhelming time. Coupled with this, the team have excellent technical understanding in addition to their legal expertise.”*

- LEGAL 500, 2024



# **(b)REACH.** Strategic, seamless and simplified notification service.



Managing the aftermath of a cyber incident can be stressful, complex, and time-consuming. In a cyber crisis scenario, clear, effective and timely notification is crucial for meeting legal obligations, reducing risks, and maintaining trust with your organisation's stakeholders and affected individuals.

Leveraging our extensive experience managing hundreds of cyber incidents for organisations of all sizes and across all sectors each year, **(b)REACH** is **Wotton Kearney's purpose-built notification service**, designed exclusively for our clients.

## Benefits for your organisation:



### End-to-end breach notification

**(b)REACH** takes care of every step of the notification process, including:

- **Personalised email and postal notifications:** We'll provide tailored notifications that ensure compliance with your organisation's privacy obligations under the Notifiable Data Breach Scheme (and State equivalents).
- **Inbound query handling:** We'll efficiently manage all inquiries, providing clear, reliable and timely responses



### Streamlined, unified messaging

Using seamless CRM integration and tailored workflows, **(b)REACH** streamlines the notification and response process, significantly reducing notification and response times, enhancing compliance with regulatory requirements, and minimising the operational burden on your organisation.

All communications are crafted to be issued under your brand, ensuring consistency, trust, and brand cohesion.



### Focus on recovery, not logistics

Our fixed-fee solution provides peace of mind and cost certainty by expertly managing the time-consuming notification and query process.

With **(b)REACH**, we ease the burden on your team, enabling you to focus on what matters most: recovering from the incident and getting back to business while we handle the complexities of communication, compliance and stakeholder engagement.

**Keen to know more?** Contact the **(b)REACH** team to discuss how we can support your organisation:



**Kieran Doyle**

Head of Cyber, Privacy & Technology

+61 2 8273 9828

Kieran.Doyle@wottonkearney.com



**Nicole Gabryk**

Partner – Cyber, Privacy & Technology

+61 2 9064 1811

Nicole.Gabryk@wottonkearney.com

# Your Cyber Breach Response Managers



## Main game

In the realm of cyber and technology law, nuances matter. Specialisation is key to success. As a leading Cyber, Privacy and Technology team, finding legal solutions for complex cyber risks is not just a facet of our practice — it's our main game.

## Our role

**Wotton Kearney act as your Incident Response Manager and legal counsel for the duration of the incident.**

We work with clients to coordinate and assist with the range of services and resources required to investigate and respond to a cyber incident or data breach.

This includes appointing leading vendors to assist with the type of incident that you may be facing, including IT forensics, privacy counsel and communications experts.

## Team depth and specialisation

With over 20 dedicated lawyers focusing solely on Cyber, Privacy and Technology across Australia and New Zealand, backed by a global network of 2,000+ lawyers, we offer unmatched expertise.

## When to contact us

You can contact us at any time to discuss:

- a potential, or actual, cyber incident or data breach
- whether there is a need to engage vendors to assist your organisation investigate and respond to a cyber incident or data breach
- assistance with cyber risk management, plans or procedures, or
- pre-incident discussions with vendors regarding engagement terms and processes.

## Australian Incident Hotline

1800 316 706

[cyber@wottonkearney.com](mailto:cyber@wottonkearney.com)



**Kieran Doyle**

Head of Cyber, Privacy & Technology  
+61 2 8273 9828

[Kieran.Doyle@wottonkearney.com](mailto:Kieran.Doyle@wottonkearney.com)



**Nicole Gabryk**

Partner, Cyber, Privacy & Technology  
+61 2 9064 1811

[Nicole.Gabryk@wottonkearney.com](mailto:Nicole.Gabryk@wottonkearney.com)



# Cyber, Privacy & Technology

Your dedicated team of Cyber & Technology specialists across Australia and New Zealand.



## CYBER & DATA PRIVACY - AUS



**Kieran Doyle**

Head of Cyber & Technology  
(Sydney)

[kieran.doyle@wottonkearney.com](mailto:kieran.doyle@wottonkearney.com)



**Nicole Gabryk**

Partner (Sydney)

[nicole.gabryk@wottonkearney.com](mailto:nicole.gabryk@wottonkearney.com)



**Matt O'Donnell**

Special Counsel (Brisbane)

[matt.odonnell@wottonkearney.com](mailto:matt.odonnell@wottonkearney.com)



**Rebecca Wilson**

Senior Associate (Brisbane)

[rebecca.wilson@wottonkearney.com](mailto:rebecca.wilson@wottonkearney.com)



**Mia Dowie**

Senior Associate (Melbourne)

[mia.dowie@wottonkearney.com](mailto:mia.dowie@wottonkearney.com)



**Ellie Brooks**

Senior Associate (Melbourne)

[ellie.brooks@wottonkearney.com](mailto:ellie.brooks@wottonkearney.com)

## NEW ZEALAND



**Joseph Fitzgerald**

Partner / New Zealand Cyber Lead  
(Wellington)

[joseph.fitzgerald@wottonkearney.com](mailto:joseph.fitzgerald@wottonkearney.com)



**Laura Glasson**

Senior Associate (Christchurch)

[laura.glasson@wottonkearney.com](mailto:laura.glasson@wottonkearney.com)

## CLASS ACTIONS & REGULATORY



**Amanda Beattie**

Partner (Sydney)

[amanda.beattie@wottonkearney.com](mailto:amanda.beattie@wottonkearney.com)



**Gavin Davies**

Special Counsel (Brisbane)

[gavin.davies@wottonkearney.com](mailto:gavin.davies@wottonkearney.com)



**Jonathon Ferraro**

Senior Associate (Melbourne)

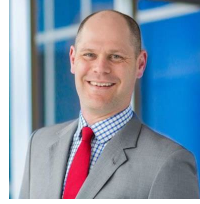
[jonathon.ferraro@wottonkearney.com](mailto:jonathon.ferraro@wottonkearney.com)



## TECHNOLOGY



**Stephen Morrissey**  
Partner (Sydney)  
[stephen.morrissey@wottonkearney.com](mailto:stephen.morrissey@wottonkearney.com)



**Nick Lux**  
Partner (Melbourne)  
[Nick.lux@wottonkearney.com](mailto:Nick.lux@wottonkearney.com)



**Nick Martin**  
Special Counsel (Sydney)  
[nick.martin@wottonkearney.com](mailto:nick.martin@wottonkearney.com)



**Christy Mellifont**  
Special Counsel (Melbourne)  
[christy.mellifont@wottonkearney.com](mailto:christy.mellifont@wottonkearney.com)



**James Stavridis**  
Senior Associate (Sydney)  
[James.stavridis@wottonkearney.com](mailto:James.stavridis@wottonkearney.com)

## PR SPECIALIST TEAM



**Richard Leder**  
Partner (Melbourne)  
[richard.leder@wottonkearney.com](mailto:richard.leder@wottonkearney.com)



**Georgie Austin**  
Partner (Melbourne)  
[Georgie.austin@wottonkearney.com](mailto:Georgie.austin@wottonkearney.com)



**Simone Tagliaferro**  
Senior Associate (Melbourne)  
[simone.tagliaferro@wottonkearney.com](mailto:simone.tagliaferro@wottonkearney.com)



**Blake Pappas**  
Senior Associate (Melbourne)  
[Blake.pappas@wottonkearney.com](mailto:Blake.pappas@wottonkearney.com)

## EDISCOVERY



**Avram Lum**  
eDiscovery & Cyber Forensic Manager (Sydney)  
[avram.lum@wottonkearney.com](mailto:avram.lum@wottonkearney.com)



**Ishan Gunawardena**  
eDiscovery & Cyber Consultant (Brisbane)  
[ishan.gunawardena@wottonkearney.com](mailto:ishan.gunawardena@wottonkearney.com)



**Jason Soo**  
eDiscovery & Cyber Consultant (Melbourne)  
[ljason.soo@wottonkearney.com](mailto:ljason.soo@wottonkearney.com)





**AUSTRALIA**

**Adelaide**

Lvl 1, 25 Grenfell St  
Adelaide, SA 5000  
+61 8 8473 8000

**Brisbane**

Lvl 23, 111 Eagle St  
Brisbane, QLD 4000  
T: +61 7 3236 8700

**Canberra**

Ste 4.01, 17 Moore St  
Canberra, ACT 2601  
+61 2 5114 2300

**Melbourne**

Lvl 30, 500 Bourke St  
Melbourne, VIC 3000  
+61 3 9604 7900

**Perth**

Lvl 49, 108 St Georges Tce  
Perth, WA 6000  
T: +61 8 9222 6900

**Sydney**

Lvl 9, Grosvenor Plc,  
225 George St  
Sydney, NSW 2000  
+61 2 8273 9900

**NEW ZEALAND**

**Auckland**

Lvl 8, 21 Queen St  
Auckland 1010  
+64 9 377 1854

**Christchurch**

202/235 High St  
Christchurch 8011  
T: +64 3 667 4003

**Wellington**

Lvl 12, 342 Lambton Qy  
Wellington 6011  
+64 4 499 5589

**ASIA**

**Singapore**

138 Market St,  
05-01, CapitaGreen  
Singapore, 048956  
+65 6967 6460

